

# Cigarette Litter in America

**#1**

## FORM OF LITTER.

Cigarette butts are the **most frequently littered item** in America.

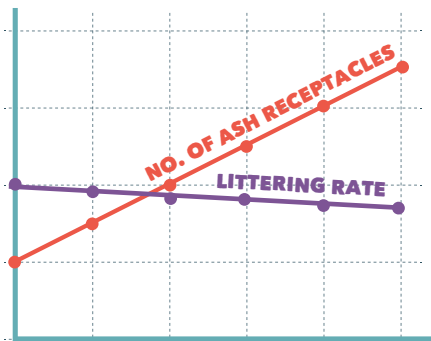


## CIGARETTE BUTTS DON'T DISAPPEAR

**95%** of cigarette filters are comprised of **cellulose acetate**, a plastic which can persist in the environment.



Reduction in cigarette butt litter tends to help **REDUCE OVERALL LITTER.**



For every additional ash receptacle, the littering rate decreases by

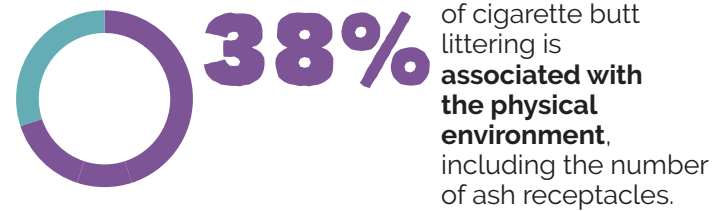
**9%**



Keep America Beautiful's Cigarette Litter Prevention Program has reduced cigarette butt litter by an average of

**50%** in the 1,700 communities in which it's been implemented since 2002.

## CIGARETTE BUTTS ARE



**41%** of smokers report that they **do not have receptacles** for cigarette butts at their work.



**30%** of smokers **admitted to littering** within last 30 days. (3x higher than non-smokers)\*

For more information visit [PreventCigaretteLitter.org](http://PreventCigaretteLitter.org)